

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR**  
**DIRECTORATE OF DISTANCE EDUCATION**  
**Programme: Post Graduate Diploma in International Business (PGDIB)**

**Course Name:** Management Process and Organisational Behaviour      **Annual: One Year**  
**Code: PGDIB-101**      **Total Marks=30**

**Important Instructions**

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size upload the scanned copy of the assignments on student's portal.**

**ASSIGNMENT-I**

1. As a manager of an organisation, what are the functions which you have to perform? Explain.
2. Behavioural school of management is still relevant? Discuss the concept in light of globalisation.
3. Define Control? Explain its process in various functional areas of management.

**ASSIGNMENT-II**

1. "Leadership and Management are different." Justify the statement with suitable arguments and theories.
2. Explain the decision making process. What are programmed and non-programmed decisions? Elaborate.
3. Discuss the concept of CSR. How it has become more relevant today?

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR**  
**DIRECTORATE OF DISTANCE EDUCATION**  
**Programme: Post Graduate Diploma in International Business (PGDIB)**

**Course Name: International Business Environment**  
**Code: PGDIB-102**

**Annual: One Year**  
**Total Marks=30**

**Important Instructions**

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size upload the scanned copy of the assignments on student's portal.**

**ASSIGNMENT-I**

1. What is International Business? Explain the human cultural environment of International Business.
2. Explain the international theories of trade and investment.
3. Explain the different types of tariff and non-tariff barriers of International Trade.

**ASSIGNMENT-II**

1. Define the Foreign Exchange Market Mechanism? what are the main determinants of foreign exchange rates?
2. Explain the role of World Trade Organisation (WTO) in the international trade and investment.
3. Write short note on the following:
  - (a) Export Management
  - (b) Multilateral settlements

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR**  
**DIRECTORATE OF DISTANCE EDUCATION**  
**Programme: Post Graduate Diploma in International Business (PGDIB)**

**Course Name:** Export-Import Procedures, Documentation and Logistics

**Annual: One Year**

**Code: PGDIB-103**

**Total Marks=30**

**Important Instructions**

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size upload the scanned copy of the assignments on student's portal.**

**ASSIGNMENT-I**

1. Explain in detail the procedure involved in documentation stage of international trade.
2. What is bill of lading? Explain its contents, significance and different types.
3. Write a short note on:
  - (a) Role of ICC
  - (b) INCOTERMS

**ASSIGNMENT-II**

1. Explain the provisions related to regulation and management of foreign exchange under FEMA Act, 1999.
2. Why is customs clearance of export cargo required? Explain the procedures of customs clearance of export cargo along with the documentation formalities.
3. Describe various types of losses under cargo insurance with suitable examples.

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR**  
**DIRECTORATE OF DISTANCE EDUCATION**  
**Programme: PG Diploma in International Business (PGDIB)**

**Course Name: India's Foreign Trade and Policy**  
**Code: PGDIB - 104**

**Annual: One Year**  
**Total Marks=30**

**Important Instructions**

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.**

**ASSIGNMENT-I**

1. What is Foreign Trade Policy of India? Discuss objectives and recent trends of foreign trade policy in India.
2. What is balance of payment? Explain structure and equilibrium of balance of payment in India.
3. Write detailed note on MEIS and SEIS.

**ASSIGNMENT-II**

1. Discuss role of WTO in India foreign trade policy.
2. What is special economic zone? Explain various incentives provided to special economic zone.
3. Discuss role of EXIM bank in India foreign trade policy.

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR**  
**DIRECTORATE OF DISTANCE EDUCATION**  
**Programme: PG Diploma in International Business (PGDIB)**

**Course Name: International Financial Management**  
**Code: PGDIB 105**

**Annual: One Year**  
**Total Marks=30**

**Important Instructions**

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.**

**ASSIGNMENT-I**

1. What is International financial Management? Explain the factors responsible for growing importance of international financial management.
2. Why is it important to study International Finance? What are the various sources of long term financing? Explain.
3. Why is cost of capital important for a firm? Discuss the reasons for variations in the cost of capital across different countries.

**ASSIGNMENT-II**

1. What is Country Risk? In what ways can India reduce the country risk if it wants invest in steel industry in South Africa? Explain.
2. Explain some of the issues that deserve consideration in multinational capital budgeting which are normally not relevant in case of a domestic project.
3. Why did the International Monetary System move from a Fixed Exchange Rate System to a Floating Exchange Rate System ? What has been its impact ? Discuss.

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR**  
**DIRECTORATE OF DISTANCE EDUCATION**  
**Programme: PG Diploma in International Business**

**Course Name: International Marketing**  
**Code: PGDIB 106**

**Annual: One Year**  
**Total Marks=30**

**Important Instructions**

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.**

**ASSIGNMENT-I**

1. What do you mean by International Marketing? Explain the concept of it.
2. Discuss the role of IMF in International Marketing.
3. How can fiscal and non fiscal barriers are the main constraints on International Marketing?

**ASSIGNMENT-II**

1. What are the different instruments used for payments in International Marketing?
2. Explain the various forms of International Business.
3. Explain the different pricing strategies used in international marketing.